VIRTUAL PROGRAM Begins January 16 **ON-SITE PROGRAM** February 14 - 16

.

LinkedIn & Resumes in 2024

January 16, 2024 2:00 pm ET



Housekeeping Notes & Tips

Those connecting through a VPN will likely have difficulties. Please, ditch the VPN!

Submit questions at any time via the "Q&A" tab. "Upvote" questions you want to hear the answer to as well.

Click on the "Handouts" tab to download a copy of the presentation.

This webinar is being recorded for future viewing.

Resume Best Practices for Transitioning Military Members And Veterans (or anyone changing industries) Standard Resume | Federal Resume

Presented by: Cathy Miclat Director of Career & Talent Services Vets2PM



Important information to know

- Many Applicant Tracking Systems can NOT read information in the Header, Footer, and in Text Boxes or Tables.
- DO NOT use these features for important information. Instead, use Header and footer for Name and Page Number only.
- Use Tabs instead of text boxes and tables.
- If you do use these features for important information DO SUBMIT YOUR RESUME in PDF format.
- Keep a Word or Text copy of your resume as a MASTER so you can save copies to target to a job posting.

If you have been with the same company for several years, you can list the company name once, with jobs below (saves room on the job title line)

EXAMPLE:

United States Air Force	
Program Manager, Information Systems – Washington, DC	2019 – Present
Project Manager, Information Systems – Washington, DC	2016 - 2019

You only detail work history for the last 10 years (or so). Be sure to show depth of experience beyond that.

EXAMPLE:

Positions of Increasing Responsibility – Various Locations	1990 – 2010
OR	
Program Manager, Information Systems – Fort Meade, MD Project Manager, Information Systems – Washington, DC SME, Information Systems – Colorado Springs, CO	2000 — 2010 1995 — 2000 1990 — 1995

You only detail work history for the last 10 years (or so). Be sure to show depth of experience beyond that.

- But you are worried about Age Discrimination -

EXAMPLE:

EARLY CAREER HISTORY Positions of Increasing Responsibility – Various Locations Roles included Program Manager, Project Manager, and SME, Information Systems.

Your education was a LONG time ago.

- You are worried about Age Discrimination -

EXAMPLE:

EDUCATION • CERTIFICATION MS, Information Systems, University of Maryland Global Campus BS, Information Systems, University of Maryland Global Campus AAS, Information Technology, Community College of the Air Force

Targeting your Resume to a Job Posting

- Edit Header
- Edit Professional Summary
 - Edit Areas of Expertise
- Add High Level Bullets below Areas of Expertise

Targeting your Resume to a Job Posting

Focus on Key Words in Description – Include in Header, Summary, and Areas of Expertise (if they apply to you/your experience)

Focus on Responsibilities – Include High Level Bullets below the Areas of Expertise that match those requirements

Focus on Must Have / Requirements - Security Clearance, Degree/s, Certification, Years of Experience, Industry Experience

Targeting Resume to Job Posting

JOHN DOE

MERRIFIELD, VA 23223 PMP LINKEDIN LINK

(111) 222-3333

JOHN.DOE@GMAIL.COM

PROJECT MANAGEMENT • PROGRAM MANAGEMENT

PROFESSIONAL SUMMARY

Accomplished Program Manager with 22 years of experience within a large, diverse organization. Expertise in planning, executing, and delivering Information Technology projects and programs with breadth of experience in leading technical teams toward project and program delivery on time, within budget, and per stakeholder expectations. A natural communicator, effectively liaising at all levels and across divisions, while guiding teams toward a common goal. Success derived from application of lessons learned analysis and industry best practices to ensure effective resource and budget oversight, quality, and continuous improvement. *United States Air Force Veteran, Top Secret Security clearance*.

AREAS OF EXPERTISE

Project Management Operations Management Budget/Resource Management Program Management Team Leadership/Mentor Contract Management Information Technology Stakeholder Engagement Data Analytics

CAREER HISTORY

Targeting Resume to Job Posting Job Description



Information Technology

Stakeholder Engagement

Data Analytics

expectations. A natural communicator, effectively liaising at all levels and across divisions, while guiding teams toward a common goal. Success derived from application of lessons learned analysis and industry best practices to ensure effective resource and budget oversight, quality, and continuous improvement. United States Air Force Veteran, Top Secret Security clearance.

AREAS OF EXPERTISE

Project Management Operations Management Budget/Resource Management Program Management Team Leadership/Mentor Contract Management

CAREER HISTORY

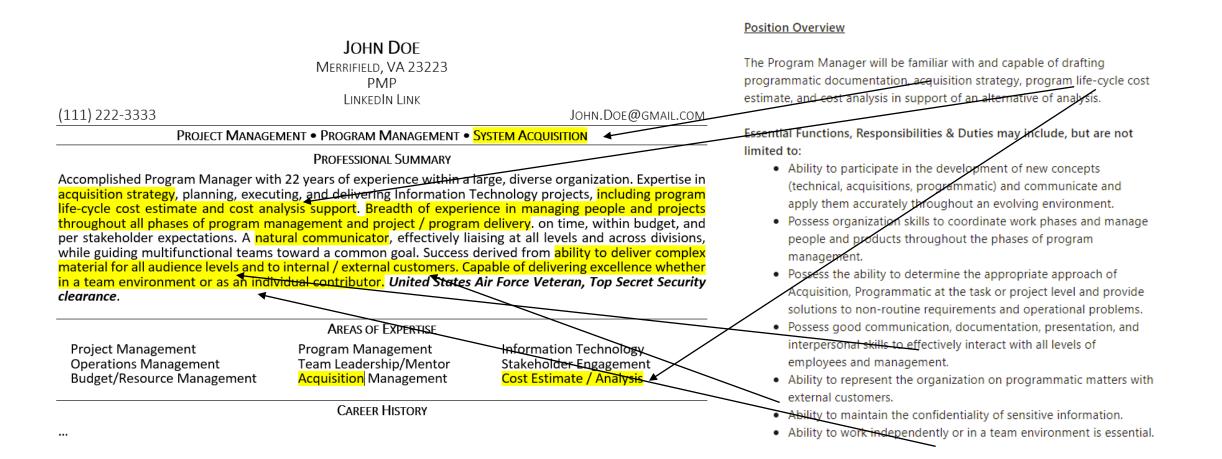
Program Manager - $\rightarrow \cdots$ DoD Koniag Government Services · Quantico, VA Posted 3 weeks ago · 36 views Apply 🖸 Save Job Connections Company 2 applicants 501-1,000 employees connections Entry level Information Techno... 6 alumni

Description

Tuknik Government Services seeks a Program Manager Support our Federal client in the Quantico, Virginia area (with potential ability for teleworking). Candidates must possess a current Secret security clearance to qualify for this position.

We offer competitive compensation and an extraordinary benefits package including health, dental and vision insurance, 401K with company matching, flexible spending accounts, 11 paid holidays, 3 weeks paid time off, and more.

Targeting Resume to Job Posting Position Overview



Targeting Resume to Job Posting <u>Position Requirements</u>

JOHN DOE

Merrifield, VA 23223 PMP LinkedIn Link

(111) 222-3333

John.Doe@gmail.com

PROJECT MANAGEMENT • PROGRAM MANAGEMENT • SYSTEM ACQUISITION

PROFESSIONAL SUMMARY

Accomplished Program Manager with 22 years of experience within a large, diverse organization. Expertise in acquisition strategy, planning, executing, and delivering Information Technology projects, including program life-cycle cost estimate and cost analysis support. Breadth of experience in managing people and projects throughout all phases of program management and project / program delivery. on time, within budget, and per stakeholder expectations. A natural communicator, effectively liaising at all levels and across divisions, while guiding multifunctional teams toward a common goal. Success derived from ability to deliver complex material for all audience levels and to internal / external customers. Capable of delivering excellence whether in a team environment or as an individual contributor. *United States Air Force Veteran, Top Secret Security clearance*.

AREAS OF EXPERTISE

Project Management Operations Management Budget/Resource Management Program Management Team Leadership/Mentor Acquisition Management

Information Technology Stakeholder Engagement Cost Estimate / Analysis

CAREER HISTORY

Position Requirements

- Bachelor's degree in Program Management, Business Administration, Engineering, Computer Science, or related discipline. Prefer experience with professional government or commercial program management experience.
- Program Management Certification: Threshold is PMP; objective is DAWIA; both would be optimal. PMP desired.
- Must possess a Secret security clearance.
- Minimum of 7 to 10 years management experience. Program Management experience with DOD programs/programs executed IAW DOD 5000 would be optimal Commercial certifications or
- demonstrated competency in Data Center technologies preferred.

...

Original/Baseline		Targeted			
(111) 222-3333	JOHN DOE Merrifield, VA 23223 PMP LinkedIn Link	John.Doe@gmail.com	(111) 222-3333	JOHN DOE Merrifield, VA 23223 PMP LinkedIn Link	John.Doe@gmail.com
	CT MANAGEMENT • PROGRAM MANA		PROJECT MANAG	GEMENT • PROGRAM MANAGEMENT •	System Acquisition
PROFESSIONAL SUMMARY Accomplished Program Manager with 22 years of experience within a large, diverse organization. Expertise in planning, executing, and delivering Information Technology projects and programs with breadth of experience in leading technical teams toward project and program delivery on time, within budget, and per stakeholder expectations. A natural communicator, effectively liaising at all levels and across divisions, while guiding teams toward a common goal. Success derived from application of lessons learned analysis and industry best practices to ensure effective resource and budget oversight, quality, and continuous improvement. United States Air Force Veteran, Top Secret Security clearance.		acquisition strategy, planning, exec life-cycle cost estimate and cost a throughout all phases of program per stakeholder expectations. A na while guiding multifunctional team material for all audience levels and	cuting, and delivering Information nalysis support. Breadth of experi management and project / prograr atural communicator, effectively li is toward a common goal. Success to internal / external customers. Co	large, diverse organization. Expertise in Fechnology projects, including program ence in managing people and projects n delivery. on time, within budget, and aising at all levels and across divisions, derived from ability to deliver complex apable of delivering excellence whether <i>Air Force Veteran, Top Secret Security</i>	
Project Management Operations Management Budget/Resource Management	AREAS OF EXPERTISE Program Management Team Leadership/Mentor Contract Management CAREER HISTORY	Information Technology Stakeholder Engagement Data Analytics	Project Management Operations Management Budget/Resource Management	AREAS OF EXPERTISE Program Management Team Leadership/Mentor Acquisition Management CAREER HISTORY	Information Technology Stakeholder Engagement <mark>Cost Estimate / Analysis</mark>



- Much longer than a Standard Resume
- Includes more personal information
- DO NOT INCLUDE LinkedIn Profile Link
- Not as much need to 'civilianize' language
- Include all military training, courses, decorations, commendation, awards, medals, etc.
- Include References

Top of Resume

John B. Doe

HOME ADDRESS:

HOME PHONE: MOBILE PHONE: EMAIL: CITIZENSHIP: SECURITY CLEARANCE: LAST 4 OF SSN: VETERAN'S PREFERENCE: USAJOBS ANNOUNCEMENT #: USAJOBS CONTROL #: 3809 Rose Lane Annandale, VA 22003 444.555.6666 111.222.3333 john.doe@gmail.com United States Citizen Active Secret Security Clearance (previous TS/SCI) 1234 (Disabled) 10 Point preference eligible You will input per USAJobs Announcement You will input per USAJobs Announcement

Qualifications

You must meet the following United States Office of Personnel Management's (OPM) qualification requirements for the advertised position. OPM's prescribed Group Coverage Qualification Standard for **INFORMATION TECHNOLOGY SERIES-2210** can be found at <u>here</u>. You must meet all qualification requirements by the closing date of the job announcement.

Specialized Experience: is experience that has equipped applicants with the particular knowledge, skills and abilities to successfully perform the duties of the position, and that is typically in or related to the position to be filled. To be creditable, specialized experience must have been equivalent to at least the next lower grade level in the federal service. For this position, the next lower grade level is a GS-13.

Candidates for the GS-14 must have 52 weeks of specialized experience equivalent to the GS-13 grade level in the Federal Service.

Specialized experience for this position includes:

Experience advising executive staff on mobile devices, computer hardware or software in a non-technical manner.

Experience monitoring and managing IT contracts for adherence to contractual obligations and performance requirement.

Experience leading a team of IT Specialist in Tier(s) 1-2 helpdesk environment providing mobile support.

In addition to meeting the specialized experience requirements, you must have IT-related experience demonstrating these competencies:

Attention to Detail - Is thorough when performing work and conscientious about attending to detail.

Customer Service – anticipates and meets the needs of both internal and external customers. Delivers highquality products and services; is committed to continuous improvement. Effectively manages customer relationships.

Oral Communication – Makes clear and convincing oral presentations to individuals and groups. Listens effectively; clarifies information as needed. Speaks and writes in a clear, concise, organized, and convincing manner that is appropriate to the audience. Facilitates an open exchange of ideas to ensure all group input is considered.

Problem Solving – Identifies and analyzes problems; weighs relevance and accuracy of information; generates and evaluates alternative solutions; makes recommendations.

Team Building – Ability to form, manage, and lead a project team. Fosters an environment of trust and unity that encourages and acknowledges cooperation, collective problem solving and participative decision making. Seeks involvement of all project team members in the decision making process to build group commitment. Identifies and supports project team goals. Facilitates cooperation and motivates project team members to accomplish group goals.

Experience refers to paid and unpaid experience, including volunteer work done through National Service programs (e.g., Peace Corps, AmeriCorps) and other organizations (e.g., professional; philanthropic;

Creating a Federal Resume

Areas of Expertise with Specialized Experience

Areas of Expertise with Specialized Experience

AREAS OF EXPERTISE

Project Management Satellite Communications Team Leadership / Mentor Information Technology Emergency / Disaster Response Data Center / Cloud Migration Telecommunications Stakeholder Engagement Technical Support

SPECIALIZED EXPERIENCE

- Experience advising executive staff on mobile devices, computer hardware or software in a non-technical manner; monitoring and managing IT contracts for adherence to contractual obligations and performance requirement; and leading a team of IT Specialist in Tier(s) 1-2 helpdesk environment providing mobile support.
- IT-related experience includes attention to detail across the board; excellent customer service with a commitment to delivering high quality products and services and a commitment to continuous improvement and customer relationship management; a natural capability to present to individuals and groups at all audience levels, clearly and effectively; critical problem solving skills to effectively analyze, identify, and solve issues by weighing relevance and accuracy of information to generate and evaluate solutions and make sound recommendations; and team building experience to form, manage, and lead project teams in an inclusive environment of cooperation, collective problem solving, and participative decision making.
- Experienced working with information technology systems, software, hardware, following the Information Technology Infrastructure Library (ITIL) framework.
- Experienced solving Information Technology issues with minimal or no business impact or customer service.
- Experienced team leader, performing Service Desk Operations, IT Operations, and/or Executive Support / Mobile Device Support. Regularly monitor and manage mobile device products in order to respond to requests for deployment, incident resolution, or upgrades.
- Experienced advising stakeholders and customers on software and / or hardware needs and recommending modifications to current hardware and software.
- Regularly monitor business impact on the customer within agreed upon service levels and business priorities, including scope, methods, resource requirements, schedules, and support.
- Experienced preparing technical specifications, statements of work (SOW), task orders, requirements, and other documentation to obtain and manage quality and adequacy of requirements.

Job Details – More Information

CAREER HISTORY

SENIOR TELECOMMUNICATION ENGINEER/COMMUNICATIONS TEAM ACTING MANAGER06/2010 - PRESENTU.S. AGENCY FOR INTERNATIONAL DEVELOPMENT (USAID)1300 PENNSYLVANIA AVENUE, WASHINGTON, DC 20523RANK/PAY GRADE: \$XXSUPERVISOR: MARY DOE, COMMUNICATIONS MANAGERHOURS/WEEK: 40+SUPERVISOR CONTACT: MDOE@USAID.GOV, 111.333.0000PERMISSION TO CONTACT: YES

OVERVIEW

Assume all responsibilities when Communications Team Manger is unavailable, including deploying personnel for emergency deployments, approving personnel requests, speaking at managers meetings and any high-level meetings with contract stakeholders.

RESPONSIBILITIES & ACCOMPLISHMENTS

- Managed team duty schedule to ensure coverage 24/7 coverage to meet contract service level agreements (SLAs) for BHA staff technical issues.
- Responsible for the selection / specification of laptop equipment to be purchased / utilized by all staff.
- Provide configuration and testing of all communication equipment utilized by BHA staff (1K+ personnel)

Include More Information on Training, Decorations, and References

EDUCATION • TRAINING	
MS, Criminal Justice, East Carolina University	2005
BS, Criminal Justice, East Carolina University	1996
MILITARY EDUCATION:	
Quartermaster School, Officer Basic Course (Resident)	1998
Sling Load Inspector Course (Resident)	1998
Quartermaster School, Officer Advanced Course (Resident)	2002
Unit Movement Officer Course (Resident)	2002
Combined Arms Exercise Course (Resident)	2010
Command & General Staff College (Resident)	2012

DECORATIONS, SERVICE MEDALS AND BADGES: (LIST BY PRECEDENCE)

Army Commendation Medal; Army Achievement Medal; Army Reserve Component Achievement <u>Medal;</u> National Defense Service Medal; Global War on Terror Expeditionary Medal; Global War on Terror Service Medal; Armed Forces Reserve Medal; Army Service Ribbon; Army Overseas Ribbon; Army Reserves Overseas Training Ribbon; Joint Meritorious Award.

PROFESSIONAL REFERENCES:

Terms & Acronym Translations

Military	Possible civilian terms
TDY/TAD	business travel
PCS	relocation
OER/NCOER	performance appraisal
MOS/MOC	career field
Commanded	supervised, directed
Battalion, Unit, Platoon	organization, agency, department
Mission	responsibility, task, objective, job
Combat/War	hazardous conditions, conflict
Headquarters	headquarters, corporate office
Subordinates	employees, co-workers
Service members	employees, co-workers, colleagues, personnel, individuals
Military Personnel Office (MILPO) Personnel Action Center (PAC)	personnel office
Regulations	guidance, policy, instructions
Reconnaissance	data collection, survey, analysis
TDA/MTOE	organizational structure, material resources, manpower

Job Title Translations

Military	Possible civilian titles
NCOIC, Watch Captain, Petty Officer of the Watch	Supervisor, Manager, Coordinator
Commander, Chief	Division Head, Director, Senior Manager
Executive Officer (XO)	Deputy Director, Assistant Manager
Action Officer (AO)	Analyst (or Senior Analyst if applicable)
Senior Field Grade Officer (05-07)	Chief Executing Officer (CEO), Director, Chief Operating Officer (COO), Deputy Chief Administrator
Field Grade Officer (04)	Executive Officer, Deputy Director, Assistant to the Director, Operations Manager
Company Grade Officer (01-03)	Operations Officer, Program Administrator Supervisor
Warrant Officer	Technical Manager/Specialist/Department Manager
Senior NCOs	First-Line Supervisor
Sergeant Major	Senior Advisor
First Sergeant	Personnel Supervisor
Squad Leader	Team Leader/Team Chief
Supply Sergeant	Supply Manager/Logistics Manager
Operations NCO	Operations Supervisor
Platoon Sergeant	Supervisor/ Instructor/Trainer

Military School Translation

Military	Classroom achievements
Basic Training	Basic Skills Course
Advanced Individual Training (AIT)	Advanced Skills Course (note career field)
Warrior Leader Course (WLC)	Basic Leadership Development Course
Advanced Leader Course (ALC)	Advanced Leadership and Management Development Course
Senior Leader Course (SLC)	Senior-level Leadership, Technical and Management Development Course
Officer Career Course	Junior Officer Training Course
Combined Arms Staff College	Senior Managerial Leadership School
Command and Staff College	Senior Leaders Program
War College	Executive Leadership School

VIRTUAL PROGRAM Begins January 16 **ON-SITE PROGRAM** February 14 - 16

.

LinkedIn in 2024

Carla Miller Deputy Director Hiring Our Heroes

VIRTUAL PROGRAM Begins January 16 **ON-SITE PROGRAM** February 14 - 16

Q&A and Feedback

Cathy Miclat Director of Career & Talent Services Vets2PM | <u>www.vets2pm.com</u> Cathy@Vets2PM.com

Carla Miller Deputy Director Hiring Our Heroes | <u>www.hiringourheroes.org</u> cmiller@uschamber.com

VIRTUAL PROGRAM Begins January 16 **ON-SITE PROGRAM** February 14 - 16

Up Next

- January 16 5:30 pm Resume/LinkedIn Review Sign-Ups Open
- January 19 11:59 pm Resume/LinkedIn Review Sign-Ups Close
- January 22 by COB Resume/LinkedIn Review times shared
- January 30-31 Resume/LinkedIn Review Appointments

January 23 10:00-11:30 am – 20/20 Hindsight Panel Webinar 2:00-3:30 pm – Your Next Great Hire Webinar