**VIRTUAL PROGRAM** Begins January 16 **ON-SITE PROGRAM** February 14 - 16

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### LinkedIn & Resumes in 2024

January 16, 2024 2:00 pm ET



### Housekeeping Notes & Tips

Those connecting through a VPN will likely have difficulties. Please, ditch the VPN!

Submit questions at any time via the "Q&A" tab. "Upvote" questions you want to hear the answer to as well.

Click on the "Handouts" tab to download a copy of the presentation.

This webinar is being recorded for future viewing.

Resume Best Practices for Transitioning Military Members And Veterans (or anyone changing industries) Standard Resume | Federal Resume

Presented by: Cathy Miclat Director of Career & Talent Services Vets2PM



Important information to know

- Many Applicant Tracking Systems can NOT read information in the Header, Footer, and in Text Boxes or Tables.
- DO NOT use these features for important information. Instead, use Header and footer for Name and Page Number only.
- Use Tabs instead of text boxes and tables.
- If you do use these features for important information DO SUBMIT YOUR RESUME in PDF format.
- Keep a Word or Text copy of your resume as a MASTER so you can save copies to target to a job posting.

If you have been with the same company for several years, you can list the company name once, with jobs below (saves room on the job title line)

EXAMPLE:

| United States Air Force                               |                |
|---|----------------|
| Program Manager, Information Systems – Washington, DC | 2019 – Present |
|   |                |
| Project Manager, Information Systems – Washington, DC | 2016 - 2019    |

You only detail work history for the last 10 years (or so). Be sure to show depth of experience beyond that.

EXAMPLE:

| Positions of Increasing Responsibility – Various Locations  | 1990 – 2010                               |
|---|---|
| OR  |   |
| Program Manager, Information Systems – Fort Meade, MD<br>Project Manager, Information Systems – Washington, DC<br>SME, Information Systems – Colorado Springs, CO | 2000 — 2010<br>1995 — 2000<br>1990 — 1995 |

You only detail work history for the last 10 years (or so). Be sure to show depth of experience beyond that.

- But you are worried about Age Discrimination -

EXAMPLE:

EARLY CAREER HISTORY Positions of Increasing Responsibility – Various Locations Roles included Program Manager, Project Manager, and SME, Information Systems.

Your education was a LONG time ago.

- You are worried about Age Discrimination -

EXAMPLE:

EDUCATION • CERTIFICATION MS, Information Systems, University of Maryland Global Campus BS, Information Systems, University of Maryland Global Campus AAS, Information Technology, Community College of the Air Force

Targeting your Resume to a Job Posting

- Edit Header
- Edit Professional Summary
  - Edit Areas of Expertise
- Add High Level Bullets below Areas of Expertise

Targeting your Resume to a Job Posting

Focus on Key Words in Description – Include in Header, Summary, and Areas of Expertise (if they apply to you/your experience)

**Focus on Responsibilities** – Include High Level Bullets below the Areas of Expertise that match those requirements

Focus on Must Have / Requirements - Security Clearance, Degree/s, Certification, Years of Experience, Industry Experience

#### Targeting Resume to Job Posting

#### JOHN DOE

MERRIFIELD, VA 23223 PMP LINKEDIN LINK

(111) 222-3333

JOHN.DOE@GMAIL.COM

#### PROJECT MANAGEMENT • PROGRAM MANAGEMENT

#### PROFESSIONAL SUMMARY

Accomplished Program Manager with 22 years of experience within a large, diverse organization. Expertise in planning, executing, and delivering Information Technology projects and programs with breadth of experience in leading technical teams toward project and program delivery on time, within budget, and per stakeholder expectations. A natural communicator, effectively liaising at all levels and across divisions, while guiding teams toward a common goal. Success derived from application of lessons learned analysis and industry best practices to ensure effective resource and budget oversight, quality, and continuous improvement. *United States Air Force Veteran, Top Secret Security clearance*.

#### AREAS OF EXPERTISE

Project Management Operations Management Budget/Resource Management Program Management Team Leadership/Mentor Contract Management Information Technology Stakeholder Engagement Data Analytics

#### CAREER HISTORY

#### Targeting Resume to Job Posting Job Description



Information Technology

Stakeholder Engagement

Data Analytics

expectations. A natural communicator, effectively liaising at all levels and across divisions, while guiding teams toward a common goal. Success derived from application of lessons learned analysis and industry best practices to ensure effective resource and budget oversight, quality, and continuous improvement. United States Air Force Veteran, Top Secret Security clearance.

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CAREER HISTORY

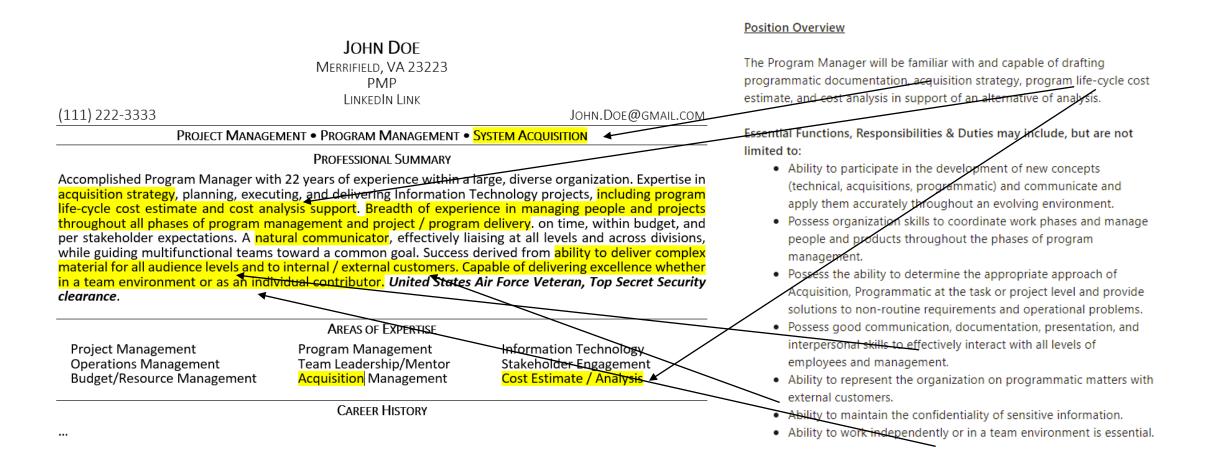
Program Manager - $\rightarrow \cdots$ DoD Koniag Government Services · Quantico, VA Posted 3 weeks ago · 36 views Apply 🖸 Save Job Connections Company 2 applicants 501-1,000 employees connections Entry level Information Techno... 6 alumni

#### **Description**

Tuknik Government Services seeks a Program Manager Support our Federal client in the Quantico, Virginia area (with potential ability for teleworking). Candidates must possess a current Secret security clearance to qualify for this position.

We offer competitive compensation and an extraordinary benefits package including health, dental and vision insurance, 401K with company matching, flexible spending accounts, 11 paid holidays, 3 weeks paid time off, and more.

#### Targeting Resume to Job Posting Position Overview



#### Targeting Resume to Job Posting <u>Position Requirements</u>

#### JOHN DOE

Merrifield, VA 23223 PMP LinkedIn Link

(111) 222-3333

#### John.Doe@gmail.com

#### PROJECT MANAGEMENT • PROGRAM MANAGEMENT • SYSTEM ACQUISITION

#### PROFESSIONAL SUMMARY

Accomplished Program Manager with 22 years of experience within a large, diverse organization. Expertise in acquisition strategy, planning, executing, and delivering Information Technology projects, including program life-cycle cost estimate and cost analysis support. Breadth of experience in managing people and projects throughout all phases of program management and project / program delivery. on time, within budget, and per stakeholder expectations. A natural communicator, effectively liaising at all levels and across divisions, while guiding multifunctional teams toward a common goal. Success derived from ability to deliver complex material for all audience levels and to internal / external customers. Capable of delivering excellence whether in a team environment or as an individual contributor. *United States Air Force Veteran, Top Secret Security clearance*.

#### AREAS OF EXPERTISE

Project Management Operations Management Budget/Resource Management Program Management Team Leadership/Mentor Acquisition Management

Information Technology Stakeholder Engagement Cost Estimate / Analysis

CAREER HISTORY

#### Position Requirements

- Bachelor's degree in Program Management, Business Administration, Engineering, Computer Science, or related discipline. Prefer experience with professional government or commercial program management experience.
- Program Management Certification: Threshold is PMP; objective is DAWIA; both would be optimal. PMP desired.
- Must possess a Secret security clearance.
- Minimum of 7 to 10 years management experience. Program Management experience with DOD programs/programs executed IAW DOD 5000 would be optimal Commercial certifications or
- demonstrated competency in Data Center technologies preferred.

...

| Original/Baseline  |   | Targeted  |   |   |   |
|--|---|---|---|---|---|
|  |   |   |   |   |   |
| (111) 222-3333   | JOHN DOE<br>Merrifield, VA 23223<br>PMP<br>LinkedIn Link  | John.Doe@gmail.com  | (111) 222-3333  | JOHN DOE<br>Merrifield, VA 23223<br>PMP<br>LinkedIn Link  | John.Doe@gmail.com  |
|  | CT MANAGEMENT • PROGRAM MANA  |   | PROJECT MANAG   | GEMENT • PROGRAM MANAGEMENT •   | System Acquisition  |
| PROFESSIONAL SUMMARY<br>Accomplished Program Manager with 22 years of experience within a large, diverse organization. Expertise in<br>planning, executing, and delivering Information Technology projects and programs with breadth of experience<br>in leading technical teams toward project and program delivery on time, within budget, and per stakeholder<br>expectations. A natural communicator, effectively liaising at all levels and across divisions, while guiding teams<br>toward a common goal. Success derived from application of lessons learned analysis and industry best<br>practices to ensure effective resource and budget oversight, quality, and continuous improvement. United<br>States Air Force Veteran, Top Secret Security clearance. |   | acquisition strategy, planning, exec<br>life-cycle cost estimate and cost a<br>throughout all phases of program<br>per stakeholder expectations. A na<br>while guiding multifunctional team<br>material for all audience levels and | cuting, and delivering Information<br>nalysis support. Breadth of experi<br>management and project / prograr<br>atural communicator, effectively li<br>is toward a common goal. Success<br>to internal / external customers. Co | large, diverse organization. Expertise in<br>Fechnology projects, including program<br>ence in managing people and projects<br>n delivery. on time, within budget, and<br>aising at all levels and across divisions,<br>derived from ability to deliver complex<br>apable of delivering excellence whether<br><i>Air Force Veteran, Top Secret Security</i> |   |
| Project Management<br>Operations Management<br>Budget/Resource Management  | AREAS OF EXPERTISE<br>Program Management<br>Team Leadership/Mentor<br>Contract Management<br>CAREER HISTORY | Information Technology<br>Stakeholder Engagement<br>Data Analytics  | Project Management<br>Operations Management<br>Budget/Resource Management   | AREAS OF EXPERTISE<br>Program Management<br>Team Leadership/Mentor<br>Acquisition Management<br>CAREER HISTORY  | Information Technology<br>Stakeholder Engagement<br><mark>Cost Estimate / Analysis</mark> |



- Much longer than a Standard Resume
- Includes more personal information
- DO NOT INCLUDE LinkedIn Profile Link
- Not as much need to 'civilianize' language
- Include all military training, courses, decorations, commendation, awards, medals, etc.
- Include References

### Top of Resume

#### John B. Doe

HOME ADDRESS:

HOME PHONE: MOBILE PHONE: EMAIL: CITIZENSHIP: SECURITY CLEARANCE: LAST 4 OF SSN: VETERAN'S PREFERENCE: USAJOBS ANNOUNCEMENT #: USAJOBS CONTROL #: 3809 Rose Lane Annandale, VA 22003 444.555.6666 111.222.3333 john.doe@gmail.com United States Citizen Active Secret Security Clearance (previous TS/SCI) 1234 (Disabled) 10 Point preference eligible You will input per USAJobs Announcement You will input per USAJobs Announcement

#### Qualifications

You must meet the following United States Office of Personnel Management's (OPM) qualification requirements for the advertised position. OPM's prescribed Group Coverage Qualification Standard for **INFORMATION TECHNOLOGY SERIES-2210** can be found at <u>here</u>. You must meet all qualification requirements by the closing date of the job announcement.

**Specialized Experience**: is experience that has equipped applicants with the particular knowledge, skills and abilities to successfully perform the duties of the position, and that is typically in or related to the position to be filled. To be creditable, specialized experience must have been equivalent to at least the next lower grade level in the federal service. For this position, the next lower grade level is a GS-13.

Candidates for the GS-14 must have 52 weeks of specialized experience equivalent to the GS-13 grade level in the Federal Service.

Specialized experience for this position includes:

Experience advising executive staff on mobile devices, computer hardware or software in a non-technical manner.

Experience monitoring and managing IT contracts for adherence to contractual obligations and performance requirement.

Experience leading a team of IT Specialist in Tier(s) 1-2 helpdesk environment providing mobile support.

In addition to meeting the specialized experience requirements, you must have IT-related experience demonstrating these competencies:

Attention to Detail - Is thorough when performing work and conscientious about attending to detail.

**Customer Service** – anticipates and meets the needs of both internal and external customers. Delivers highquality products and services; is committed to continuous improvement. Effectively manages customer relationships.

**Oral Communication** – Makes clear and convincing oral presentations to individuals and groups. Listens effectively; clarifies information as needed. Speaks and writes in a clear, concise, organized, and convincing manner that is appropriate to the audience. Facilitates an open exchange of ideas to ensure all group input is considered.

**Problem Solving –** Identifies and analyzes problems; weighs relevance and accuracy of information; generates and evaluates alternative solutions; makes recommendations.

**Team Building** – Ability to form, manage, and lead a project team. Fosters an environment of trust and unity that encourages and acknowledges cooperation, collective problem solving and participative decision making. Seeks involvement of all project team members in the decision making process to build group commitment. Identifies and supports project team goals. Facilitates cooperation and motivates project team members to accomplish group goals.

Experience refers to paid and unpaid experience, including volunteer work done through National Service programs (e.g., Peace Corps, AmeriCorps) and other organizations (e.g., professional; philanthropic;

### Creating a Federal Resume

Areas of Expertise with Specialized Experience

### Areas of Expertise with Specialized Experience

#### AREAS OF EXPERTISE

Project Management Satellite Communications Team Leadership / Mentor Information Technology Emergency / Disaster Response Data Center / Cloud Migration Telecommunications Stakeholder Engagement Technical Support

#### SPECIALIZED EXPERIENCE

- Experience advising executive staff on mobile devices, computer hardware or software in a non-technical manner; monitoring and managing IT contracts for adherence to contractual obligations and performance requirement; and leading a team of IT Specialist in Tier(s) 1-2 helpdesk environment providing mobile support.
- IT-related experience includes attention to detail across the board; excellent customer service with a commitment to delivering high quality products and services and a commitment to continuous improvement and customer relationship management; a natural capability to present to individuals and groups at all audience levels, clearly and effectively; critical problem solving skills to effectively analyze, identify, and solve issues by weighing relevance and accuracy of information to generate and evaluate solutions and make sound recommendations; and team building experience to form, manage, and lead project teams in an inclusive environment of cooperation, collective problem solving, and participative decision making.
- Experienced working with information technology systems, software, hardware, following the Information Technology Infrastructure Library (ITIL) framework.
- Experienced solving Information Technology issues with minimal or no business impact or customer service.
- Experienced team leader, performing Service Desk Operations, IT Operations, and/or Executive Support / Mobile Device Support. Regularly monitor and manage mobile device products in order to respond to requests for deployment, incident resolution, or upgrades.
- Experienced advising stakeholders and customers on software and / or hardware needs and recommending modifications to current hardware and software.
- Regularly monitor business impact on the customer within agreed upon service levels and business priorities, including scope, methods, resource requirements, schedules, and support.
- Experienced preparing technical specifications, statements of work (SOW), task orders, requirements, and other documentation to obtain and manage quality and adequacy of requirements.

### Job Details – More Information

#### CAREER HISTORY

SENIOR TELECOMMUNICATION ENGINEER/COMMUNICATIONS TEAM ACTING MANAGER06/2010 - PRESENTU.S. AGENCY FOR INTERNATIONAL DEVELOPMENT (USAID)1300 PENNSYLVANIA AVENUE, WASHINGTON, DC 20523RANK/PAY GRADE: \$XXSUPERVISOR: MARY DOE, COMMUNICATIONS MANAGERHOURS/WEEK: 40+SUPERVISOR CONTACT: MDOE@USAID.GOV, 111.333.0000PERMISSION TO CONTACT: YES

#### OVERVIEW

Assume all responsibilities when Communications Team Manger is unavailable, including deploying personnel for emergency deployments, approving personnel requests, speaking at managers meetings and any high-level meetings with contract stakeholders.

#### **RESPONSIBILITIES & ACCOMPLISHMENTS**

- Managed team duty schedule to ensure coverage 24/7 coverage to meet contract service level agreements (SLAs) for BHA staff technical issues.
- Responsible for the selection / specification of laptop equipment to be purchased / utilized by all staff.
- Provide configuration and testing of all communication equipment utilized by BHA staff (1K+ personnel)

### Include More Information on Training, Decorations, and References

| EDUCATION • TRAINING                                     |      |
|--|------|
| MS, Criminal Justice, East Carolina University           | 2005 |
| BS, Criminal Justice, East Carolina University           | 1996 |
| MILITARY EDUCATION:                                      |      |
| Quartermaster School, Officer Basic Course (Resident)    | 1998 |
| Sling Load Inspector Course (Resident)                   | 1998 |
| Quartermaster School, Officer Advanced Course (Resident) | 2002 |
| Unit Movement Officer Course (Resident)                  | 2002 |
| Combined Arms Exercise Course (Resident)                 | 2010 |
| Command & General Staff College (Resident)               | 2012 |

#### DECORATIONS, SERVICE MEDALS AND BADGES: (LIST BY PRECEDENCE)

Army Commendation Medal; Army Achievement Medal; Army Reserve Component Achievement <u>Medal;</u> National Defense Service Medal; Global War on Terror Expeditionary Medal; Global War on Terror Service Medal; Armed Forces Reserve Medal; Army Service Ribbon; Army Overseas Ribbon; Army Reserves Overseas Training Ribbon; Joint Meritorious Award.

### PROFESSIONAL REFERENCES:

### Terms & Acronym Translations

| Military   | Possible civilian terms                                   |
|--|---|
| TDY/TAD  | business travel   |
| PCS  | relocation  |
| OER/NCOER  | performance appraisal                                     |
| MOS/MOC  | career field  |
| Commanded  | supervised, directed                                      |
| Battalion, Unit, Platoon   | organization, agency, department                          |
| Mission  | responsibility, task, objective, job                      |
| Combat/War   | hazardous conditions, conflict                            |
| Headquarters   | headquarters, corporate office                            |
| Subordinates   | employees, co-workers                                     |
| Service members  | employees, co-workers, colleagues, personnel, individuals |
| Military Personnel Office (MILPO)<br>Personnel Action Center (PAC) | personnel office  |
| Regulations  | guidance, policy, instructions                            |
| Reconnaissance   | data collection, survey, analysis                         |
| TDA/MTOE   | organizational structure, material resources, manpower    |

### Job Title Translations

| Military  | Possible civilian titles   |
|---|--|
| NCOIC, Watch Captain, Petty<br>Officer of the Watch | Supervisor, Manager, Coordinator   |
| Commander, Chief                                    | Division Head, Director, Senior Manager  |
| Executive Officer (XO)                              | Deputy Director, Assistant Manager   |
| Action Officer (AO)                                 | Analyst (or Senior Analyst if applicable)  |
| Senior Field Grade Officer (05-07)                  | Chief Executing Officer (CEO), Director, Chief Operating Officer (COO), Deputy Chief Administrator |
| Field Grade Officer (04)                            | Executive Officer, Deputy Director, Assistant to the Director,<br>Operations Manager               |
| Company Grade Officer (01-03)                       | Operations Officer, Program Administrator Supervisor   |
| Warrant Officer                                     | Technical Manager/Specialist/Department Manager  |
| Senior NCOs   | First-Line Supervisor  |
| Sergeant Major                                      | Senior Advisor   |
| First Sergeant                                      | Personnel Supervisor   |
| Squad Leader  | Team Leader/Team Chief   |
| Supply Sergeant                                     | Supply Manager/Logistics Manager   |
| Operations NCO                                      | Operations Supervisor  |
| Platoon Sergeant                                    | Supervisor/ Instructor/Trainer   |

### Military School Translation

| Military                              | Classroom achievements  |
|---------------------------------------|---|
| Basic Training                        | Basic Skills Course   |
| Advanced Individual Training<br>(AIT) | Advanced Skills Course (note career field)                              |
| Warrior Leader Course (WLC)           | Basic Leadership Development Course                                     |
| Advanced Leader Course (ALC)          | Advanced Leadership and Management Development Course                   |
| Senior Leader Course (SLC)            | Senior-level Leadership, Technical and Management Development<br>Course |
| Officer Career Course                 | Junior Officer Training Course  |
| Combined Arms Staff College           | Senior Managerial Leadership School                                     |
| Command and Staff College             | Senior Leaders Program  |
| War College                           | Executive Leadership School   |

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### LinkedIn in 2024

Carla Miller Deputy Director Hiring Our Heroes

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### Q&A and Feedback

Cathy Miclat Director of Career & Talent Services Vets2PM | <u>www.vets2pm.com</u> Cathy@Vets2PM.com

Carla Miller Deputy Director Hiring Our Heroes | <u>www.hiringourheroes.org</u> cmiller@uschamber.com

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### Up Next

- January 16 5:30 pm Resume/LinkedIn Review Sign-Ups Open
- January 19 11:59 pm Resume/LinkedIn Review Sign-Ups Close
- January 22 by COB Resume/LinkedIn Review times shared
- January 30-31 Resume/LinkedIn Review Appointments

### January 23 10:00-11:30 am – 20/20 Hindsight Panel Webinar 2:00-3:30 pm – Your Next Great Hire Webinar