

FURTHER READING ON LOS ANGELES NEON

Thanks for tuning in to our latest Esotouric webinar. Next up is [A Natural History of Los Angeles Freeways](#) on Sunday, October 17 at 4pm (note new day and time). We hope to see you there. If you can't wait, you can choose from a growing library of [On-Demand webinars](#).

And if you'd like to drop a little something in the [Tip Jar](#), or [subscribe to the newsletter](#), we'd be grateful.

SPECIAL LINKS FOR THIS WEEK: Let's start with the our guests' neon-centric books: [Neon, A Light History](#) book, website and [timeline](#) by [Dydia DeLyser and Paul Greenstein](#) • [Signs of Life: Los Angeles Is the City of Neon](#) by [J. Eric Lynxwiler](#) • [Los Angeles Neon](#) by [Nathan Marsak](#). J. Eric Lynxwiler is on Instagram [@jericl](#) and leads tours for the [Museum of Neon Art](#), which is also [open for visitors](#) in Glendale. Nathan Marsak is on Instagram [@bunkerhilllosangeles](#) and can be found on [RIP Los Angeles](#) and [Bunker Hill Los Angeles](#). Here's the Los Angeles Times Column One story on Dydia DeLyser's and Paul Greenstein's research: [Pair sheds new light on L.A.'s claim to neon fame](#). Paul Greenstein restored the [Hotel Californian](#) and [Adohr Milk Farms](#) neon signs. We really hate what Felix Chevrolet and Antonio Villaraigosa did to the giant neon [Felix the Cat sign](#). The Esotouric community [spoke out recently](#) to help preserve the vista surrounding Alhambra's restored neon welcome signs. Looking for a local road trip? [This one](#) offers neon and ancient ice cream. Video Vault: [Echo Park's House of Spirits neon sign comes down \(1958-2020\)](#), [Hotel Californian neon sign dedication and Paseo at the Californian ribbon cutting](#) (March 9, 2017), The Cranky Preservationist aka Nathan Marsak in [What The Hell Happened To the Pantages Neon?](#) (episode 22), ["Felix the Cat in... L.E.D. Lights are a Flop," or "No L, No L, A Christmas Tragedy"](#) and LAVA Sunday Salon: [Dydia DeLyser and Paul Greenstein debunk the myth of the 1923 Packard neon sign](#). And while it's not neon, we'd be remiss not to mention how we helped [Save the 76 Ball](#). (And if these are not the links you expected to see at your webinar's end, [send us an email](#).)

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